

# THE AI REVOLUTION STARTS HERE: SURFACE DEVICES POWERED BY INTEL®

Usher in a new era of work with Microsoft Copilot and Surface AI PCs from CDW.



## Challenge:

Businesses need to innovate and succeed in a competitive landscape, but traditional tools limit speed and hinder creativity.

## Solution:

- **Microsoft Copilot**  
Your AI assistant that streamlines workflows enhances collaboration and boosts productivity by 15%<sup>1</sup>.
- **Surface AI PCs**  
Versatile devices optimised for Copilot, featuring voice commands, touch gestures, and inking for a natural user experience.

## Hero Devices Built for Business



### Surface Pro 10

Experience unmatched versatility in a sleek, portable design. The Surface Pro 10 adapts to your needs, transitioning seamlessly from tablet to laptop and everything in between, powered by the latest Intel® Core™ Ultra processor.



### Surface Laptop 6

Mobilise exceptional performance in a beautifully crafted design. Surface Laptop 6 tackles demanding business workloads with ease, thanks to the power of Intel® Core™ Ultra processors.

**Power up your  
productivity.**

Intel® Core™ Ultra processors fuel these devices with incredible processing power, ensuring instant responsiveness and effortless multitasking.

1. Commissioned study delivered by Forrester Consulting, "The Total Economic Impact™ of Windows 11 Pro Devices", December 2022. Note, quantified benefits reflect results over three years combined into a single composite organization that generates \$1 billion in annual revenue, has 2,000 employees, refreshes hardware on a four-year cycle, and migrates the entirety of its workforce to Windows 11 devices.

## Benefits:

- **Increased productivity:** Get more done with Copilot's intelligent suggestions and automation.
- **Enhanced creativity and collaboration:** Brainstorm, design, and problem-solve seamlessly with Copilot and Surface's intuitive features.
- **Data-driven insights:** Make informed decisions with Copilot's ability to find information and generate reports.
- **Improved employee experience:** Empower your workforce with a modern and efficient work style and adaptive accessories for full inclusivity and accessibility.
- **Unmatched security:** Surface AI PCs with Copilot prioritise security with built-in, chip-to-cloud protection and commercial data privacy.

## Why Choose Microsoft Copilot and Surface?

- **Unmatched versatility:** Surface devices adapt to your work style with touch, pen, and voice input – perfect for interacting with Copilot.
- **Optimised for AI workloads:** Surface AI PCs leverage powerful Intel® Core processors for seamless AI performance.
- **Seamless Integration:** Copilot works flawlessly within Windows 11 Pro and Microsoft 365 apps you already use.

## Together, Microsoft Surface and Copilot deliver:

- **Effortless interaction:** Dictate to Copilot, use touch gestures, or ink with Surface Slim Pen on the PixelSense touchscreen for a natural experience.
- **Enhanced security:** Industry-leading protection safeguards your data and privacy.
- **A future-proof solution:** Stay ahead of the curve with groundbreaking AI

## Why CDW?

CDW has built a trusted relationship with Microsoft over the past three decades. As a Microsoft Solution Partner we deliver expert advice, comprehensive support, and a streamlined Surface buying experience.

## What you get when you choose CDW



### Worldwide support, local expertise

CDW's global network ensures seamless service wherever your business operates. We combine international reach with local knowledge for a truly personalised experience.



### The best from your investment

We're a trusted Microsoft Solution Partner, maximising your Surface and cloud investments with unparalleled knowledge and world-class service.



### Global deployment & management

As a top-choice Microsoft Surface Authorised Device Reseller, we provide a range of value-added services for the Surface family of Windows 11 devices, going beyond sales, to encompass Autopilot deployment, configuration, training, device management and more.

Embrace the future of work. Explore how Microsoft Surface for Business, powered by Intel® and Copilot, can unlock the power of AI for your organisation, with industry-defining guidance from CDW.



## What's next?

Timing is everything. Be one of the first to usher in a new era of work with Microsoft Copilot and Surface AI PCs. CDW is ready to deliver exceptional services and tailor solutions for your organisation to get Copilot in the hands of every employee.

Speak to our expert about how CDW can help you amplify the power of AI to revolutionise your workday.

[Contact Us](#)