

# THE AI REVOLUTION FOR BUSINESS

Introducing new AI PCs



Hi there,

The future of work is here. Introducing the next generation of Microsoft Surface devices for Business, now featuring Intel® Core™ Ultra processors built for the transformative power of AI.

Meet the new AI PCs

Unlock a new era of intelligent PC experiences:



#### Effortless AI integration

Streamline tasks and boost productivity with the revolutionary Copilot key on a range of adaptable commercial devices



#### Enhanced security

Experience peace of mind with advanced security features suitable for data-sensitive industries



#### Unmatched versatility

Surface devices adapt to your needs, transitioning seamlessly from tablet to laptop and everything in between

### Maximise your investment with CDW.

Our team of experts can guide you through every step of unlocking your company's AI potential, from initial assessment to deployment and ongoing support.

Get ready to put Copilot in the hands of every employee. [Explore the full potential of Surface for Business](#) on our website.

Regards,  
The CDW Team

CDW Limited, Registered Address: One New Change, London, Greater London EC4M 9AF, UK,  
Telephone: 020 7791 6000. Registration number: 2465350

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# ACTIVATE AI & INTEL® POWER

Conquer work with Surface  
Laptop 6 for Business



Hi there,

Introducing the all-new Surface Laptop 6 for Business, part of the first range of devices from Microsoft purpose-built for AI-powered productivity.

Meet the new AI PCs

Empower your workforce to conquer any task:



**Effortlessly power through demanding projects**

You can do it with the latest Intel® Core™ Ultra H-Series processors and enhanced thermal cooling



**Look sharp on every call**

Impress in video conferences with the AI-powered Surface Studio Camera and Windows Studio Effects



**Enhanced security, built-in peace of mind**

Surface devices offer top-notch security with built-in features from chip to cloud, making them ultra-secure and easy to manage optional smart card reader and NFC reader



**Introducing the power of Copilot**

Surface Laptop 6 delivers the power of Microsoft Copilot, your AI-powered productivity assistant with a dedicated key. Streamline workflows, boost efficiency and equip your team to achieve more with features that support inclusive work.

Ready to give your people the power of Surface Laptop 6 and see them shine?

Explore the devices available on our website, backed by CDW's exceptional service guarantee.

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THE ULTIMATE  
2-IN-1 FOR  
FLEXIBILITY &  
POWER

Introducing Surface Pro 10  
for Business



Hi there,

We're thrilled to introduce the newest Microsoft Surface heroes of AI-powered productivity. Designed exclusively for business and packed with features customers have been asking for.

Meet the new AI PCs



Work your way

Effortlessly transforms  
to tablet or laptop,  
boosting productivity



All-day battery

Conquer deadlines  
without scrambling for  
a charger



Crystal-clear calls

Best front-facing  
camera in a Windows  
2-in-1

AI Powerhouse with Intel® & Copilot:

- **Surface Pro 10 + Intel® = AI Performance:** Experience the first Surface PC purpose-built for AI.
- **Dedicated Copilot Key:** Streamline workflows and maximise accessibility with seamless Copilot integration.



Maximise Your Investment with CDW

Get expert guidance and support throughout your Surface + Copilot journey.

Learn more

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# ACHIEVE INCLUSIVITY

Equip everyone to  
innovate, effortlessly



Hi there,

CDW champions accessibility in the workplace, and Microsoft Surface for Business delivers. The all-new Surface devices, paired with the new Microsoft Adaptive Accessories, create a truly inclusive environment where everyone works best.

Meet the new AI PCs

Surface devices are designed with accessibility in mind, featuring touch, pen and voice input.

Now, Microsoft Adaptive Accessories take inclusion a step further:

- 1

**Customisation**  
Adaptive mice and keyboards available to customise to individual needs, promoting comfort and efficiency.
- 2

**Reduced barriers**  
Overcome dexterity limitations with alternative input methods, ensuring everyone can participate.
- 3

**Seamless integration**  
Accessories work with existing equipment for a familiar feel, minimising learning curves.

Empower all users with the ideal combination of technology and intelligent assistance

Together with CDW's expert holistic journey support and Copilot's AI assistance, you're powerfully equipped to empower everyone to thrive.

Learn more

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The CDW Team

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# PUT THE POWER OF COPILOT

In the hands of every  
one of your employees



Hi there,

Empower your workforce for the future with Surface for Business powered  
by Intel®.



**Introducing Copilot Key**

Access Copilot features  
instantly with a dedicated  
key on Surface Pro  
Keyboard



**AI-optimised  
performance**

Surface PCs with Intel®  
Core processors  
seamlessly handle  
demanding AI workloads



**Effortless interaction**

Dictate, use touch  
gestures, or ink with  
Surface Pen for a natural  
Copilot experience

Start your AI-powered productivity journey today.  
Download our Copilot guide to learn how.



Download now

Surface for business: It's the complete package



**Unmatched versatility**

Adapt to any workstyle with touch, pen and voice input – perfect for Copilot.



**Enhanced security**

Industry-leading protection keeps your data and privacy secure.



**Modern IT management**

Simplify device deployment, management and security.



**Sustainable design**

Prioritise the environment with repairable and responsibly sourced materials.



**Enhanced accessibility**

Empower a diverse workforce with Surface and Adaptive Accessories.

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The CDW Team

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PIONEER  
YOUR NEW  
ERA OF WORK

With Copilot and Surface  
AI PCs



Hi there,

The opportunity is real. And it's already here. You've seen how AI is giving companies new ways to gain business advantages and accelerate success.

This is your opportunity to be one of the first to unleash the power of human potential with AI. Get Surface devices that adapt to how your employees work, while Copilot streamlines tasks and the latest Intel® Core™ Ultra processors empower your team to innovate and win.



Windows 11 ready?

Learn how to power up confidently  
with our Readiness Assessment

Sign up now

Curious about Copilot?

Reveal your AI potential with our  
Readiness Assessment

Sign up now

Timing is everything and your AI revolution starts right here, right now.

Act now. Speak to a CDW expert today.

Connect with our dedicated team of specialists to discuss your unique business needs and explore how the new AI PCs can fast-track your AI journey.

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The CDW Team

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