





### **THE AI** REVOLUTION **FOR BUSINESS**

Introducing new AI PCs



#### Hi there,

The future of work is here. Introducing the next generation of Microsoft Surface devices for Business, now featuring Intel® Core™ Ultra processors built for the transformative power of Al.

Meet the new AI PCs

#### Unlock a new era of intelligent PC experiences:



#### **Effortless AI integration**

Streamline tasks and boost productivity with the revolutionary Copilot key on a range of adaptable commercial devices



#### **Enhanced security**

Experience peace of mind with advanced security features suitable for datasensitive industries



#### **Unmatched versatility**

Surface devices adapt to your needs, transitioning seamlessly from tablet to laptop and everything in between

#### Maximise your investment with CDW.

Our team of experts can guide you through every step of unlocking your company's Al potential, from initial assessment to deployment and ongoing support.

Get ready to put Copilot in the hands of every employee. Explore the full potential of Surface for Business on our website.

Regards,

The CDW Team

CDW Limited, Registered Address: One New Change, London, Greater London EC4M 9AF, UK, Telephone: 020 7791 6000. Registration number: 2465350 Unsubscribe Manage preferences

















# ACTIVATE AI & INTEL® POWER

Conquer work with Surface Laptop 6 for Business



#### Hi there,

Introducing the all-new Surface Laptop 6 for Business, part of the first range of devices from Microsoft purpose-built for Al-powered productivity.

Meet the new AI PCs

#### Empower your workforce to conquer any task:



#### Effortlessly power through demanding projects

You can do it with the latest Intel® Core™ Ultra H-Series processors and enhanced thermal cooling



#### Look sharp on every call

Impress in video conferences with the AI-powered Surface Studio Camera and Windows Studio Effects



#### Enhanced security, built-in peace of mind

Surface devices offer top-notch security with built-in features from chip to cloud, making them ultra-secure and easy to manage optional smart card reader and NFC reader



#### Introducing the power of Copilot

Surface Laptop 6 delivers the power of Microsoft
Copilot, your Al-powered productivity assistant with a
dedicated key. Streamline workflows, boost efficiency
and equip your team to achieve more with features that
support inclusive work.

#### Ready to give your people the power of Surface Laptop 6 and see them shine?

Explore the devices available on our website, backed by CDW's exceptional service guarantee.

Regards,

The CDW Team

CDW Limited, Registered Address: One New Change, London, Greater London EC4M 9AF, UK,

Telephone: 020 7791 6000. Registration number: 2465350

<u>Unsubscribe</u> <u>Manage preferences</u>















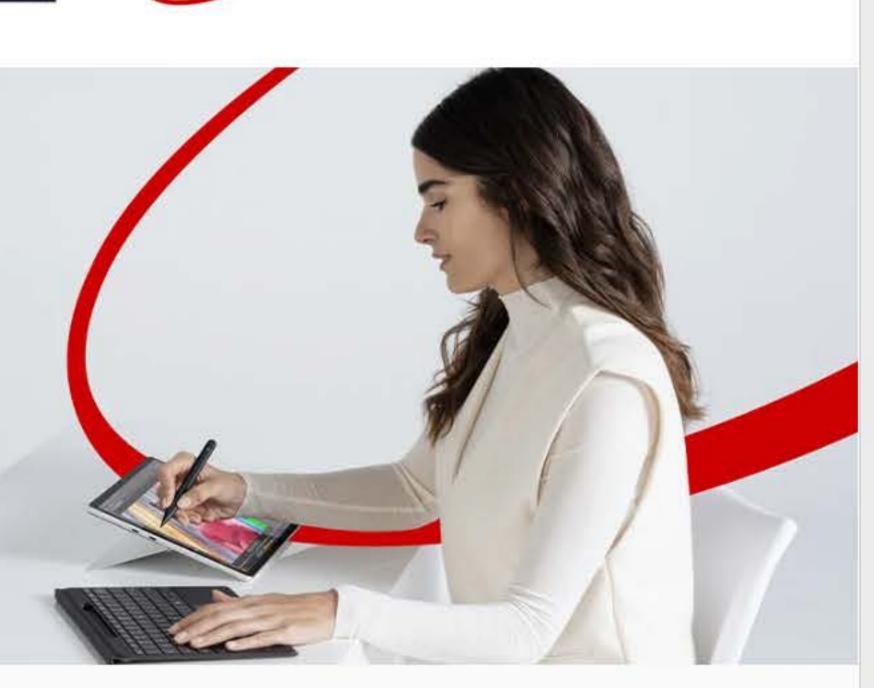






# THE ULTIMATE 2-IN-1 FOR FLEXIBILITY & POWER

Introducing Surface Pro 10 for Business



#### Hi there,

We're thrilled to introduce the newest Microsoft Surface heroes of Alpowered productivity. Designed exclusively for business and packed with features customers have been asking for.

Meet the new AI PCs



#### Work your way

Effortlessly transforms to tablet or laptop, boosting productivity



#### All-day battery

Conquer deadlines without scrambling for a charger



#### Crystal-clear calls

Best front-facing camera in a Windows 2-in-1

#### Al Powerhouse with Intel® & Copilot:

Surface Pro 10 + Intel® = AI
 Performance: Experience the first
 Surface PC purpose-built for AI.
 Dedicated Conilot Key: Streamline

 Dedicated Copilot Key: Streamline workflows and maximise accessibility with seamless Copilot integration.



#### **Maximise Your Investment with CDW**

Get expert guidance and support throughout your Surface + Copilot journey.

Learn more

Regards, The CDW Team

CDW Limited, Registered Address: One New Change, London, Greater London EC4M 9AF, UK,
Telephone: 020 7791 6000. Registration number: 2465350

<u>Unsubscribe Manage preferences</u>

















#### Hi there,

CDW champions accessibility in the workplace, and Microsoft Surface for Business delivers. The all-new Surface devices, paired with the new Microsoft Adaptive Accessories, create a truly inclusive environment where everyone works best.

#### Meet the new AI PCs

Surface devices are designed with accessibility in mind, featuring touch, pen and voice input.

Now, Microsoft Adaptive Accessories take inclusion a step further:



#### Customisation

Adaptive mice and keyboards available to customise to individual needs, promoting comfort and efficiency.



#### **Reduced barriers**

Overcome dexterity limitations with alternative input methods, ensuring everyone can participate.



#### Seamless integration

Accessories work with existing equipment for a familiar feel, minimising learning curves.

Empower all users with the ideal combination of technology and intelligent assistance

Together with CDW's expert holistic journey support and Copilot's AI assistance, you're powerfully equipped to empower everyone to thrive.

Learn more

Regards,

The CDW Team

CDW Limited, Registered Address: One New Change, London, Greater London EC4M 9AF, UK,
Telephone: 020 7791 6000. Registration number: 2465350

<u>Unsubscribe</u> <u>Manage preferences</u>

















#### Hi there,

Empower your workforce for the future with Surface for Business powered by Intel®.



#### **Introducing Copilot Key**

Access Copilot features
instantly with a dedicated
key on Surface Pro
Keyboard



## Al-optimised performance

Surface PCs with Intel®

Core processors

seamlessly handle

demanding AI workloads



#### **Effortless interaction**

Dictate, use touch gestures, or ink with Surface Pen for a natural Copilot experience

# Start your AI-powered productivity journey today. Download our Copilot guide to learn how.



Download now

#### Surface for business: It's the complete package



#### Unmatched versatility

Adapt to any workstyle with touch, pen and voice input – perfect for Copilot.



#### **Enhanced security**

Industry-leading protection keeps your data and privacy secure.



#### **Modern IT management**

Simplify device deployment, management and security.



#### Sustainable design

Prioritise the environment with repairable and responsibly sourced materials.



#### Enhanced accessibility

Empower a diverse workforce with Surface and Adaptive Accessories.

Regards,

The CDW Team

CDW Limited, Registered Address: One New Change, London, Greater London EC4M 9AF, UK,

Telephone: 020 7791 6000. Registration number: 2465350

<u>Unsubscribe</u> <u>Manage preferences</u>





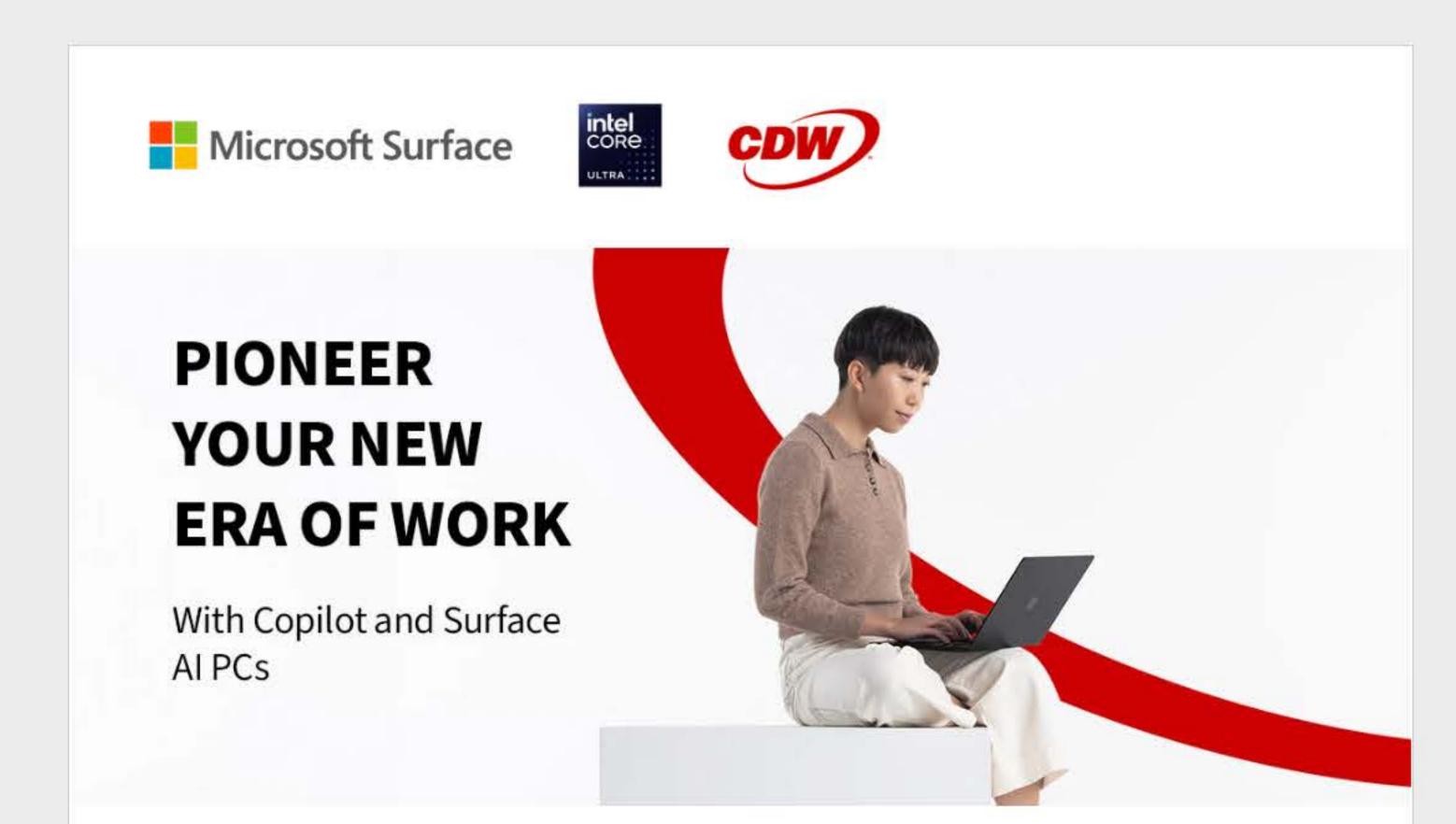








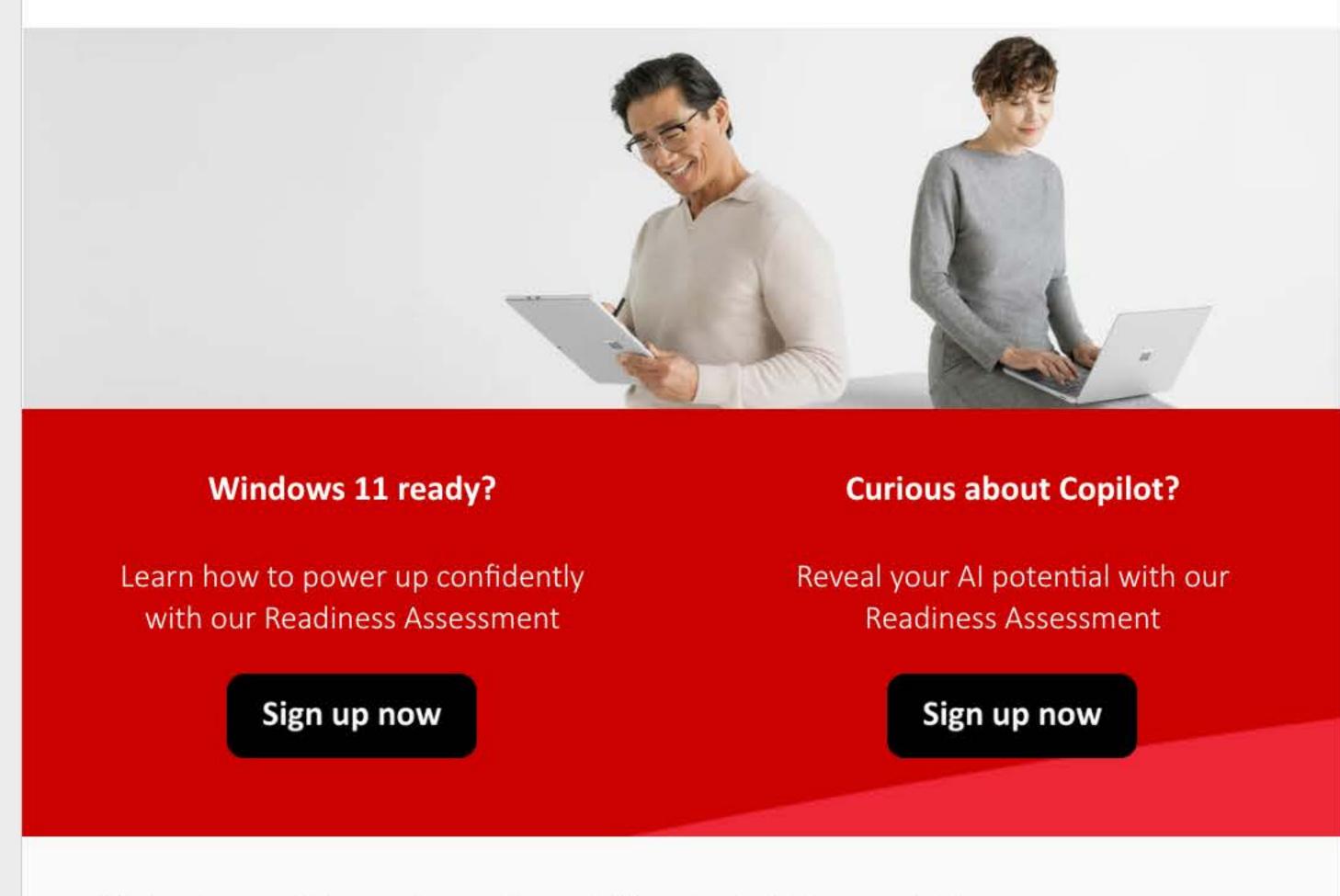




#### Hi there,

The opportunity is real. And it's already here. You've seen how AI is giving companies new ways to gain business advantages and accelerate success.

This is your opportunity to be one of the first to unleash the power of human potential with AI. Get Surface devices that adapt to how your employees work, while Copilot streamlines tasks and the latest Intel® Core™ Ultra processors empower your team to innovate and win.



Timing is everything and your AI revolution starts right here, right now.

#### Act now. Speak to a CDW expert today.

Connect with our dedicated team of specialists to discuss your unique business needs and explore how the new AI PCs can fast-track your AI journey.

Regards,

The CDW Team

CDW Limited, Registered Address: One New Change, London, Greater London EC4M 9AF, UK, Telephone: 020 7791 6000. Registration number: 2465350

<u>Unsubscribe</u> Manage preferences

Copyright © 2007 - 2024 CDW. All Rights Reserved.